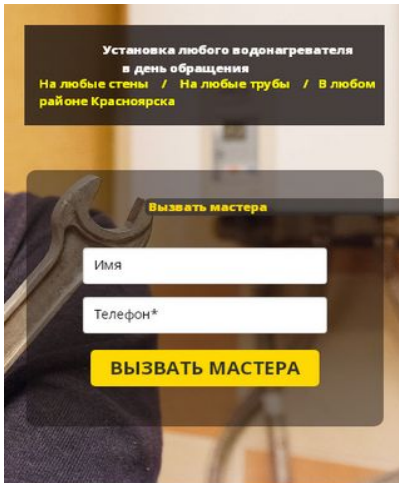


# PageSpeed Insights

## Mobile



Цены на установку  
водонагревателя

69 / 100 Speed

Should Fix:

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 14 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://m-build.cdnvideo.ru/libs/bootstrap/css/bootstrap.min.css?v=1558493120>
- <http://m-build.cdnvideo.ru/web/build/pages/published.css?v=1581431106>
- [http://m-build.cdnvideo.ru/modules\\_sty/pages/web/css/module\\_buy\\_now.css?v=1558493120](http://m-build.cdnvideo.ru/modules_sty/pages/web/css/module_buy_now.css?v=1558493120)
- <http://m-build.cdnvideo.ru/web/build/pages/sites.css?v=1581431107>
- <http://m-build.cdnvideo.ru/web/build/slick/slick.css?ts=1581431085>

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- [http://m-build.cdnvideo.ru/pages/get\\_font/f:Open\\_Sans\\_Light?2](http://m-build.cdnvideo.ru/pages/get_font/f:Open_Sans_Light?2)
- [http://m-build.cdnvideo.ru/pages/get\\_font/f:Open\\_Sans\\_Extra\\_Bold?2](http://m-build.cdnvideo.ru/pages/get_font/f:Open_Sans_Extra_Bold?2)
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### Consider Fixing:

#### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 9.2KiB (62% reduction).

- Compressing [http://m-build.cdnvideo.ru/modules\\_sty/pages/web/js/module\\_buy\\_now.js?v=1581431015](http://m-build.cdnvideo.ru/modules_sty/pages/web/js/module_buy_now.js?v=1581431015) could save 4.8KiB (72% reduction).
- Compressing <http://m-build.cdnvideo.ru/web/build/slick/slick.css?ts=1581431085> could save 2.3KiB (68% reduction).
- Compressing <http://m-files.cdnvideo.ru/lpfile/d/0/b/d0bd5445c1ed5b082c393fccf1c95f0e.svg> could save 989B (48% reduction).
- Compressing [http://m-build.cdnvideo.ru/modules\\_sty/pages/web/css/module\\_buy\\_now.css?v=1558493120](http://m-build.cdnvideo.ru/modules_sty/pages/web/css/module_buy_now.css?v=1558493120) could save 295B (46% reduction).
- Compressing [http://m-build.cdnvideo.ru/pages/get\\_font/f:Open\\_Sans\\_Extra\\_Bold?2](http://m-build.cdnvideo.ru/pages/get_font/f:Open_Sans_Extra_Bold?2) could save 112B (39% reduction).
- Compressing [http://m-build.cdnvideo.ru/pages/get\\_font/f:Open\\_Sans\\_Semi-Bold?2](http://m-build.cdnvideo.ru/pages/get_font/f:Open_Sans_Semi-Bold?2) could save

## Mobile

111B (39% reduction).

- Compressing [http://m-build.cdnvideo.ru/pages/get\\_font/f:Open\\_Sans\\_Normal?2](http://m-build.cdnvideo.ru/pages/get_font/f:Open_Sans_Normal?2) could save 110B (39% reduction).
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- Compressing [http://m-build.cdnvideo.ru/pages/get\\_font/f:Roboto\\_Normal?2](http://m-build.cdnvideo.ru/pages/get_font/f:Roboto_Normal?2) could save 102B (38% reduction).
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## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://m-files.cdnvideo.ru/lpfile/5/7/4/57495a6dc4ecb7081c4add30ad8b958c.jpg> (expiration not specified)
- <http://m-files.cdnvideo.ru/lpfile/7/7/6/776b34174ccf4bd770aa7d74cb23b9d4.jpg> (expiration not specified)
- <http://m-files.cdnvideo.ru/lpfile/d/0/b/d0bd5445c1ed5b082c393fccf1c95f0e.svg> (expiration not specified)
- <https://api-maps.yandex.ru/services/inception/inception.js> (expiration not specified)
- <http://m-files.cdnvideo.ru/lpfile/8/0/4/8045d3dece4a030d440cb95b841c7fcf/-/crop/0x0x2580x2595/-/resize/78/-/quality/85/file.jpg> (21.4 minutes)
- <http://code.jivosite.com/script/widget/FsKOI80lkf> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <http://m-files.cdnvideo.ru/lpfile/d/7/0/d7007cf5eaa815c7b3a55220fb0c1003/-/crop/48x48x459x459/-/resize/78/-/quality/85/file.jpg> (3.5 hours)

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 3.7KiB (18% reduction).

- Minifying <http://m-build.cdnvideo.ru/libs/bootstrap/css/bootstrap.min.css?v=1558493120> could save 3.6KiB (18% reduction) after compression.
- Minifying [http://m-build.cdnvideo.ru/modules\\_sty/pages/web/css/module\\_buy\\_now.css?v=1558493120](http://m-build.cdnvideo.ru/modules_sty/pages/web/css/module_buy_now.css?v=1558493120) could save 150B (24% reduction).

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 5.9KiB (15% reduction).

- Minifying <http://m-build.cdnvideo.ru/web/build/jquery/jquery-sites.js?v=1581431073> could save 3.5KiB (11% reduction) after compression.
- Minifying [http://m-build.cdnvideo.ru/modules\\_sty/pages/web/js/module\\_buy\\_now.js?v=1581431015](http://m-build.cdnvideo.ru/modules_sty/pages/web/js/module_buy_now.js?v=1581431015) could save 2.4KiB (36% reduction).

### Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 58.8KiB (21% reduction).

- Compressing <http://m->

## Mobile

files.cdnvideo.ru/lpfile/7/7/6/776b34174ccf4bd770aa7d74cb23b9d4.jpg could save 27.1KiB (14% reduction).

- Compressing <http://m-files.cdnvideo.ru/lpfile/8/c/3/8c37c5d32c0c93963a70407c64a81223/-/scale/x1/-/crop/0x138x1548x1582/-/resize/438/-/quality/95/file.jpg> could save 26.8KiB (56% reduction).
- Compressing <http://m-files.cdnvideo.ru/lpfile/d/4/b/d4bdb65db9f719645643ef3ec0a4fdbba/-/scale/x1/-/crop/0x0x1920x1440/-/resize/438/-/quality/95/file.jpg> could save 3.8KiB (17% reduction).
- Compressing <http://m-files.cdnvideo.ru/lpfile/d/7/0/d7007cf5eaa815c7b3a55220fb0c1003/-/crop/48x48x459x459/-/resize/78/-/quality/85/file.jpg> could save 455B (20% reduction).
- Compressing <http://m-files.cdnvideo.ru/lpfile/7/5/5/7553a2f03fea9396a298a2e71f3d7e52/-/crop/62x77x398x398/-/resize/78/-/quality/85/file.jpg> could save 403B (16% reduction).
- Compressing <http://m-files.cdnvideo.ru/lpfile/9/c/2/9c2766e7c6c04e6936670102ba61fca0/-/crop/0x0x500x500/-/resize/78/-/quality/85/file.jpg> could save 378B (17% reduction).



### 4 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

#### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 94 / 100 User Experience

### ! Consider Fixing:

#### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<li id="slick-slide00" class=""></li>` and 1 others are close to other tap targets.
- The tap target `<ymaps class="ymaps-2-1-75-ground-pane"></ymaps>` is close to 3 other tap targets.
- The tap target `<ymaps class="ymaps-2-1-75-ground-pane"></ymaps>` is close to 3 other tap targets.
- The tap target `<ymaps class="ymaps-2-1-75-ground-pane"></ymaps>` is close to 2 other tap targets.
- The tap target `<ymaps class="ymaps-2-1-75-copyrights-pane">... Условия использования</ymaps>` and 2 others are close to other tap targets.
- The tap target `<ymaps class="ymaps-2-1-75-copyrights-pane">... Условия использования</ymaps>` is close to 1 other tap targets.
- The tap target `<a href="https://yandex...ofuse/?lang=ru" class="ymaps-2-1-75-copyright__link">Условия использования</a>` is close to 1 other tap targets.
- The tap target `<ymaps class="model">Как добраться</ymaps>` is close to 2 other tap targets.
- The tap target `<ymaps class="model">Как добраться</ymaps>` is close to 2 other tap targets.
- The tap target `<ymaps class="ymaps-2-1-75-z...selection-none"></ymaps>` and 3 others are close to other tap targets.
- The tap target `<ymaps class="ymaps-2-1-75-zoom__scale"></ymaps>` is close to 1 other tap targets.

## Mobile



### 4 Passed Rules

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

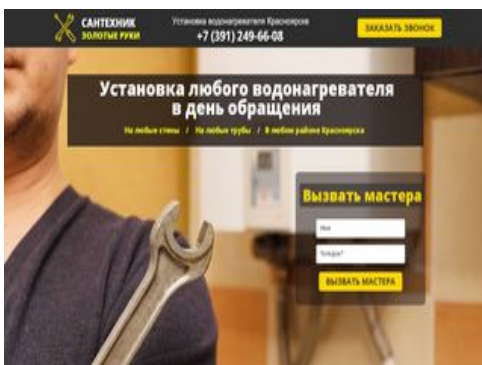
#### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

#### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



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! Consider Fixing:

## Enable compression

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- Compressing [http://m-build.cdnvideo.ru/modules\\_sty/pages/web/js/module\\_buy\\_now.js?v=1581431015](http://m-build.cdnvideo.ru/modules_sty/pages/web/js/module_buy_now.js?v=1581431015) could save 4.8KiB (72% reduction).
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- <https://api-maps.yandex.ru/services/inception/inception.js> (expiration not specified)
- <http://code.jivosite.com/script/widget/FsKOl80lkf> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <http://m-files.cdnvideo.ru/lpfile/2/b/5/2b5d4fb8f6ac56cb799e95b382a50b49/-/scale/x1/-/crop/0x0x3570x3577/-/resize/78/-/quality/85/file.jpg> (4.5 hours)
- <http://m-files.cdnvideo.ru/lpfile/7/5/5/7553a2f03fea9396a298a2e71f3d7e52/-/scale/x1/-/crop/61x77x398x398/-/resize/78/-/quality/85/file.jpg> (4.5 hours)
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### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

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## Desktop

save 150B (24% reduction).

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- Compressing <http://m-files.cdnvideo.ru/lpfile/7/5/5/7553a2f03fea9396a298a2e71f3d7e52/-/scale/x1/-/crop/61x77x398x398/-/resize/78/-/quality/85/file.jpg> could save 396B (15% reduction).
- Compressing <http://m-files.cdnvideo.ru/lpfile/9/c/2/9c2766e7c6c04e6936670102ba61fca0/-/scale/x1/-/crop/0x0x500x500/-/resize/78/-/quality/85/file.jpg> could save 378B (17% reduction).

# Desktop



## 4 Passed Rules

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Your page has no redirects. Learn more about [avoiding landing page redirects](#).

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