

PageSpeed Insights

Mobile



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Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://shiffoner.ru/UserFiles/Image/Trial/logo_shiffonier.jpg (expiration not specified)
- https://shiffoner.ru/UserFiles/Image/img22_11542.jpg (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/1221406.jpeg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/banners/banner.jpg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/banners/nemannov20172.png> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/bormeblago.jpg> (expiration not specified)

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- https://shiffoner.ru/UserFiles/Pictures/img6463_78857.jpg (expiration not specified)
- https://shiffoner.ru/UserFiles/Pictures/img7883_15602.jpg (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/krovatka5.jpg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/logoakvilon01.jpg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/logobrw01.jpg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/logofran011.jpg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/logointerer.jpg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/logoizhmebel011.jpg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/logomegaelaton01.jpg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/logoneman01.jpg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/logoolmeko01.jpg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/logosilva01.jpg> (expiration not specified)
- https://shiffoner.ru/UserFiles/Pictures/logotip_grand.jpg (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/logotriya01.jpg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/all1.png> (expiration not specified)
- <https://shiffoner.ru/UserFiles/fb.svg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/gp.svg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/tw.svg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/vk.svg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/yt.png> (expiration not specified)
- <https://shiffoner.ru/java/base64.js> (expiration not specified)
- <https://shiffoner.ru/java/highslide/graphics/loader.white.gif> (expiration not specified)
- <https://shiffoner.ru/java/highslide/highslide-p.js> (expiration not specified)
- <https://shiffoner.ru/java/highslide/highslide.css> (expiration not specified)
- <https://shiffoner.ru/java/jqfunc.js> (expiration not specified)
- <https://shiffoner.ru/java/seohide.js> (expiration not specified)
- <https://shiffoner.ru/phpshop/modules/visualcart/js/visualcart.js> (expiration not specified)
- <https://shiffoner.ru/phpshop/templates/bootstrap/css/bar.css> (expiration not specified)

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- <https://shiffoner.ru/phpshop/templates/bootstrap/css/bootstrap.css> (expiration not specified)
- <https://shiffoner.ru/phpshop/templates/bootstrap/css/font-awesome.min.css> (expiration not specified)
- <https://shiffoner.ru/phpshop/templates/bootstrap/css/jquery.formstyler.css> (expiration not specified)
- <https://shiffoner.ru/phpshop/templates/bootstrap/css/menu.css> (expiration not specified)
- https://shiffoner.ru/phpshop/templates/bootstrap/images/shop/no_photo.gif (expiration not specified)
- <https://shiffoner.ru/phpshop/templates/bootstrap/js/bootstrap.js> (expiration not specified)
- <https://shiffoner.ru/phpshop/templates/bootstrap/js/jquery-1.11.0.min.js> (expiration not specified)
- <https://shiffoner.ru/phpshop/templates/bootstrap/js/jquery.cookie.js> (expiration not specified)
- <https://shiffoner.ru/phpshop/templates/bootstrap/js/jquery.formstyler.js> (expiration not specified)
- <https://shiffoner.ru/phpshop/templates/bootstrap/js/jquery.waitforimages.js> (expiration not specified)
- <https://shiffoner.ru/phpshop/templates/bootstrap/js/jquery.waypoints.min.js> (expiration not specified)
- <https://shiffoner.ru/phpshop/templates/bootstrap/js/phpshop.js> (expiration not specified)
- <https://shiffoner.ru/phpshop/templates/bootstrap/style.css> (expiration not specified)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 653.8KiB (73% reduction).

- Compressing <https://shiffoner.ru/UserFiles/Pictures/1221406.jpeg> could save 432.4KiB (83% reduction).
- Compressing https://shiffoner.ru/UserFiles/Pictures/img7883_15602.jpg could save 64.6KiB

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(72% reduction).

- Compressing https://shiffoner.ru/UserFiles/Pictures/img6463_78857.jpg could save 44.9KiB (73% reduction).
- Compressing https://shiffoner.ru/UserFiles/Image/Trial/logo_shiffonier.jpg could save 29.3KiB (76% reduction).
- Compressing <https://shiffoner.ru/UserFiles/Pictures/krovatka5.jpg> could save 13.7KiB (68% reduction).
- Compressing https://shiffoner.ru/UserFiles/Image/img22_11542.jpg could save 12.1KiB (65% reduction).
- Compressing <https://shiffoner.ru/UserFiles/Pictures/logointerer.jpg> could save 10KiB (67% reduction).
- Compressing <https://shiffoner.ru/UserFiles/Pictures/logotriya01.jpg> could save 6.6KiB (59% reduction).
- Compressing <https://shiffoner.ru/UserFiles/Pictures/logoakvilon01.jpg> could save 5.5KiB (45% reduction).
- Compressing <https://shiffoner.ru/UserFiles/yt.png> could save 5.3KiB (23% reduction).
- Compressing <https://shiffoner.ru/UserFiles/Pictures/logobr01.jpg> could save 4.5KiB (41% reduction).
- Compressing <https://shiffoner.ru/UserFiles/Pictures/logoolmeko01.jpg> could save 4.2KiB (42% reduction).
- Compressing <https://shiffoner.ru/UserFiles/Pictures/logoneman01.jpg> could save 4KiB (41% reduction).
- Compressing <https://shiffoner.ru/UserFiles/Pictures/logosilva01.jpg> could save 3.8KiB (42% reduction).
- Compressing https://shiffoner.ru/UserFiles/Pictures/logotip_grand.jpg could save 3.5KiB (41% reduction).
- Compressing <https://shiffoner.ru/UserFiles/Pictures/logomegaelaton01.jpg> could save 2.6KiB (40% reduction).
- Compressing <https://shiffoner.ru/UserFiles/Pictures/bormebl01.jpg> could save 2KiB (39% reduction).
- Compressing <https://shiffoner.ru/UserFiles/Pictures/logofran011.jpg> could save 1.7KiB (42% reduction).
- Compressing <https://shiffoner.ru/UserFiles/Pictures/logoizhmebel011.jpg> could save 1.4KiB (41% reduction).
- Compressing <https://shiffoner.ru/UserFiles/all1.png> could save 1KiB (15% reduction).
- Compressing https://shiffoner.ru/phpshop/templates/bootstrap/images/shop/no_photo.gif could save 612B (40% reduction).

Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.4KiB (22% reduction).

- Minifying <https://shiffoner.ru/java/highslide/highslide.css> could save 699B (21% reduction) after compression.
- Minifying <https://shiffoner.ru/phpshop/templates/bootstrap/style.css> could save 545B (19% reduction) after compression.
- Minifying <https://shiffoner.ru/phpshop/templates/bootstrap/css/menu.css> could save 235B (35% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 11.9KiB (32% reduction).

- Minifying <https://shiffoner.ru/phpshop/templates/bootstrap/js/bootstrap.js> could save 3KiB (23% reduction) after compression.
- Minifying <https://shiffoner.ru/phpshop/templates/bootstrap/js/jquery.formstyler.js> could save 2.6KiB (36% reduction) after compression.
- Minifying <https://shiffoner.ru/phpshop/templates/bootstrap/js/phpshop.js> could save 2.2KiB (33% reduction) after compression.
- Minifying <https://shiffoner.ru/java/jqfunc.js> could save 1.9KiB (43% reduction) after compression.
- Minifying <https://shiffoner.ru/phpshop/templates/bootstrap/js/jquery.waitforimages.js> could

Mobile

save 1.1KiB (50% reduction) after compression.

- Minifying <https://shiffoner.ru/phpshop/templates/bootstrap/js/jquery.cookie.js> could save 564B (42% reduction) after compression.
- Minifying <https://shiffoner.ru/phpshop/modules/visualcart/js/visualcart.js> could save 461B (39% reduction) after compression.
- Minifying <https://shiffoner.ru/java/base64.js> could save 164B (19% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://shiffoner.ru/phpshop/templates/bootstrap/style.css>



5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Mobile

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

72 / 100 User Experience

Should Fix:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 1,037 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `` falls outside the viewport.

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<button type="button" class="navbar-toggle collapsed">Toggle navigation</button>` is close to 2 other tap targets final.
- The tap target `Previous` and 1 others are close to other tap targets final.
- The tap target `Домой` is close to 1 other tap targets final.
- The tap target `Кабинет` and 3 others are close to other tap targets final.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

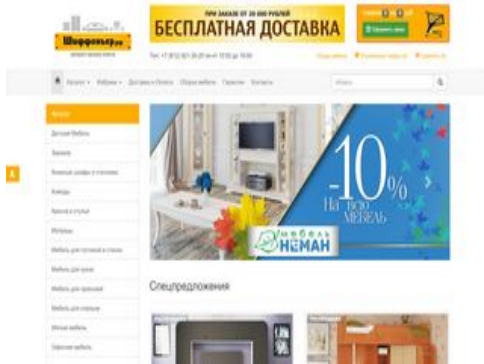
Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

Desktop



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! Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

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- <https://shiffoner.ru/UserFiles/Pictures/logofran011.jpg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/logointerer.jpg> (expiration not specified)

Desktop

- <https://shiffoner.ru/UserFiles/Pictures/logoizhmebel011.jpg> (expiration not specified)
- <https://shiffoner.ru/UserFiles/Pictures/logomegaelaton01.jpg> (expiration not specified)
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- <https://shiffoner.ru/phpshop/templates/bootstrap/images/commerce.png> (expiration not specified)

Desktop

- https://shiffoner.ru/phpshop/templates/bootstrap/images/shop/no_photo.gif (expiration not specified)
- <https://shiffoner.ru/phpshop/templates/bootstrap/images/ui.totop.png> (expiration not specified)
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- Compressing https://shiffoner.ru/UserFiles/Image/Trial/logo_shiffonier.jpg could save 29.3KiB (76% reduction).

Desktop

- Compressing and resizing <https://shiffoner.ru/UserFiles/yt.png> could save 23.3KiB (97% reduction).
- Compressing <https://shiffoner.ru/UserFiles/Pictures/krovatka5.jpg> could save 13.7KiB (68% reduction).
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