

PageSpeed Insights

Mobile



50 / 100 Speed

! Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 14 blocking script resources and 10 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://kelebeksoft.web.tr/scripts/jquery-2.2.0.min.js>
- <https://kelebeksoft.web.tr/scripts/mmenu.min.js>
- <https://kelebeksoft.web.tr/scripts/chosen.min.js>
- <https://kelebeksoft.web.tr/scripts/slick.min.js>

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- <https://kelebeksoft.web.tr/scripts/rangeslider.min.js>
- <https://kelebeksoft.web.tr/scripts/magnific-popup.min.js>
- <https://kelebeksoft.web.tr/scripts/waypoints.min.js>
- <https://kelebeksoft.web.tr/scripts/counterup.min.js>
- <https://kelebeksoft.web.tr/scripts/jquery-ui.min.js>
- <https://kelebeksoft.web.tr/scripts/tooltips.min.js>
- <https://kelebeksoft.web.tr/scripts/sweetalert.min.js>
- <https://kelebeksoft.web.tr/scripts/jquery.swipebox.js>
- <https://kelebeksoft.web.tr/scripts/custom.js>
- <https://kelebeksoft.web.tr/scripts/actions.js>

[Optimize CSS Delivery](#) of the following:

- <https://kelebeksoft.web.tr/css/style.css>
- <https://kelebeksoft.web.tr/css/bootstrap-grid.css>
- <https://kelebeksoft.web.tr/css/icons.css>
- <https://kelebeksoft.web.tr/css/plugins/revolutionslider.css>
- <https://fonts.googleapis.com/css?family=Raleway:300,400,500,600,700>
- <https://fonts.googleapis.com/css?family=Open+Sans:500,600,700>
- <https://kelebeksoft.web.tr/css/colors/main.css>
- <https://kelebeksoft.web.tr/css/swipebox.css>
- <https://kelebeksoft.web.tr/css/sweetalert.css>
- <https://kelebeksoft.web.tr/css/custom.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 333.9KiB (59% reduction).

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- Compressing and resizing <https://kelebeksoft.web.tr/uploads/haberresim/e07e7661ae50751997c9c2356920b71ee705490b.jpg> could save 268.5KiB (95% reduction).
- Compressing <https://kelebeksoft.web.tr/images/slider-bg-02.jpg> could save 27.3KiB (17% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/genelresim/bfeb5a3a620f15644490c2a4d5eab56f2e7ce4d8.png> could save 7.3KiB (29% reduction).
- Compressing <https://kelebeksoft.web.tr/mthumb.php?src=https://kelebeksoft.web.tr/uploads/ilanresim/01df52cab67345c6cba554bd848b4c1410b4651e.jpg&h=85&w=85&q=100&zc=0> could save 5.3KiB (69% reduction).
- Compressing <https://kelebeksoft.web.tr/mthumb.php?src=https://kelebeksoft.web.tr/uploads/ilanresim/299d1ba0f7de67fd0d83e84e3aba3beafc78e046.jpg&h=85&w=85&q=100&zc=0> could save 4.8KiB (66% reduction).
- Compressing <https://kelebeksoft.web.tr/mthumb.php?src=https://kelebeksoft.web.tr/uploads/ilanresim/4951dbe66aa1c72d72dc738302f715a251194a71.jpg&h=85&w=85&q=100&zc=0> could save 4.6KiB (70% reduction).
- Compressing <https://kelebeksoft.web.tr/mthumb.php?src=https://kelebeksoft.web.tr/uploads/ilanresim/c4798d720547ede7347c4296305d60dbf4738458.jpg&h=85&w=85&q=100&zc=0> could save 4.2KiB (65% reduction).
- Compressing <https://kelebeksoft.web.tr/mthumb.php?src=https://kelebeksoft.web.tr/uploads/ilanresim/4dccf70733e289609286bc57595e7a54a0bbba31.jpg&h=85&w=85&q=100&zc=0> could save 4.2KiB (69% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/658356c29627cc9f78034026010f73bc203557fb.jpg> could save 819B (11% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/0c0eb25d6dd38a6c782fff82296e1714b86ebc5b.jpg> could save 755B (20% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/16840d3cdba575cefff3269cdd0ed3205edf65f4.jpg> could save 706B (12% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/b5a6bf8a5998a18fda3e73cc3126a0a50bfb0f85.jpg> could save 700B (15% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/8f41cc3f94141dc515a06406dbad073feee0c5b3.jpg> could save 698B (14% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/859b387334005315b89c59e76bb18e158b79a47b.jpg> could save 637B (11% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/545bec3779a7d5a7ba4c05c7978b73322b9e73e9.jpg> could save 588B (16% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/da6a0dcb119585785824b3e9f6ded09b78c8fa59.jpg> could save 546B (13% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/d1371e3e3f61d876c630c966501d495d5c6cf9e1.jpg> could save 525B (13% reduction).

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- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/aa89398add43ff0b0b0d3c69b2940c9fb1315334.jpg> could save 505B (18% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/f7008a3d425b29919a8ab7008209f9e5c3aa9a76.jpg> could save 486B (13% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/a2224334a7c07c46a09562fce15cc1e6bf859400.jpg> could save 467B (12% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/49f59eea4ce29851733d5967f916b6f89fee30a5.jpg> could save 466B (21% reduction).



Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.9KiB (14% reduction).

- Minifying <https://kelebeksoft.web.tr/css/custom.css> could save 1.3KiB (14% reduction) after compression.
- Minifying <https://kelebeksoft.web.tr/css/sweetalert.css> could save 447B (15% reduction) after compression.
- Minifying <https://kelebeksoft.web.tr/css/swipebox.css> could save 167B (13% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.4KiB (12% reduction).

- Minifying <https://kelebeksoft.web.tr/> could save 1.4KiB (12% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 4.8KiB (23% reduction).

- Minifying <https://kelebeksoft.web.tr/scripts/jquery.swipebox.js> could save 1.7KiB (30% reduction) after compression.
- Minifying <https://kelebeksoft.web.tr/scripts/counterup.min.js> could save 1.3KiB (30% reduction) after compression.
- Minifying <https://kelebeksoft.web.tr/scripts/custom.js> could save 842B (12% reduction) after compression.
- Minifying <https://kelebeksoft.web.tr/scripts/tooltips.min.js> could save 456B (27% reduction) after compression.
- Minifying <https://kelebeksoft.web.tr/scripts/actions.js> could save 438B (18% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best

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performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 21% of the final above-the-fold content could be rendered with the full HTML response.
- Click to see the screenshot with only the HTML response: snapshot:24



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

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Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a

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touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<li id="slick-slide00" class="slick-active">1` and 19 others are close to other tap targets.
- The tap target `<div class="slick-list draggable">Firsat bulunmamaktadır.</div>` is close to 1 other tap targets.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.4KiB (12% reduction).

- Minifying <https://kelebeksoft.web.tr/> could save 1.4KiB (12% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 4.3KiB (22% reduction).

- Minifying <https://kelebeksoft.web.tr/scripts/jquery.swipebox.js> could save 1.7KiB (30% reduction) after compression.
- Minifying <https://kelebeksoft.web.tr/scripts/counterup.min.js> could save 1.3KiB (30% reduction) after compression.
- Minifying <https://kelebeksoft.web.tr/scripts/custom.js> could save 842B (12% reduction) after compression.
- Minifying <https://kelebeksoft.web.tr/scripts/actions.js> could save 438B (18% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 5 blocking CSS resources. This causes a delay in rendering your page.

Desktop

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://kelebeksoft.web.tr/css/style.css>
- <https://kelebeksoft.web.tr/css/colors/main.css>
- <https://kelebeksoft.web.tr/css/swipebox.css>
- <https://kelebeksoft.web.tr/css/sweetalert.css>
- <https://kelebeksoft.web.tr/css/custom.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 77.7KiB (20% reduction).

- Compressing <https://kelebeksoft.web.tr/uploads/haberresim/e07e7661ae50751997c9c2356920b71ee705490b.jpg> could save 40.1KiB (15% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/genelresim/bfeb5a3a620f15644490c2a4d5eab56f2e7ce4d8.png> could save 7.3KiB (29% reduction).
- Compressing <https://kelebeksoft.web.tr/mthumb.php?src=https://kelebeksoft.web.tr/uploads/ilanresim/01df52cab67345c6cba554bd848b4c1410b4651e.jpg&h=85&w=85&q=100&zc=0> could save 5.3KiB (69% reduction).
- Compressing <https://kelebeksoft.web.tr/mthumb.php?src=https://kelebeksoft.web.tr/uploads/ilanresim/299d1ba0f7de67fd0d83e84e3aba3beafc78e046.jpg&h=85&w=85&q=100&zc=0> could save 4.8KiB (66% reduction).
- Compressing <https://kelebeksoft.web.tr/mthumb.php?src=https://kelebeksoft.web.tr/uploads/ilanresim/4951dbe66aa1c72d72dc738302f715a251194a71.jpg&h=85&w=85&q=100&zc=0> could save 4.6KiB (70% reduction).
- Compressing <https://kelebeksoft.web.tr/mthumb.php?src=https://kelebeksoft.web.tr/uploads/ilanresim/c4798d720547ede7347c4296305d60dbf4738458.jpg&h=85&w=85&q=100&zc=0> could save 4.2KiB (65% reduction).
- Compressing <https://kelebeksoft.web.tr/mthumb.php?src=https://kelebeksoft.web.tr/uploads/ilanresim/4dccf70733e289609286bc57595e7a54a0bbba31.jpg&h=85&w=85&q=100&zc=0> could save 4.2KiB (69% reduction).

Desktop

- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/658356c29627cc9f78034026010f73bc203557fb.jpg> could save 819B (11% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/0c0eb25d6dd38a6c782fff82296e1714b86ebc5b.jpg> could save 755B (20% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/16840d3cdba575cefff3269cdd0ed3205edf65f4.jpg> could save 706B (12% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/b5a6bf8a5998a18fda3e73cc3126a0a50bfb0f85.jpg> could save 700B (15% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/8f41cc3f94141dc515a06406dbad073feee0c5b3.jpg> could save 698B (14% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/545bec3779a7d5a7ba4c05c7978b73322b9e73e9.jpg> could save 588B (16% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/d4c86d5b956225611dbb383f46fa104b076cf56c.jpg> could save 554B (14% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/da6a0dcb119585785824b3e9f6ded09b78c8fa59.jpg> could save 546B (13% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/d1371e3e3f61d876c630c966501d495d5c6cf9e1.jpg> could save 525B (13% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/53adfd86b6194e8afbcdee505dd30475cdde2475.jpg> could save 507B (17% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/aa89398add43ff0b0b0d3c69b2940c9fb1315334.jpg> could save 505B (18% reduction).
- Compressing <https://kelebeksoft.web.tr/uploads/firmalogo/a2224334a7c07c46a09562fce15cc1e6bf859400.jpg> could save 467B (12% reduction).



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).