

PageSpeed Insights

Mobile



60 / 100 Speed

Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://avmecra.com.tr/Uploads/Blogs/21-8-2019/yXdEiFo.jpeg> (expiration not specified)
- <https://avmecra.com.tr/content/fonts/Gilroy-Bold.ttf> (expiration not specified)
- <https://avmecra.com.tr/content/fonts/Gilroy-Medium.ttf> (expiration not specified)
- <https://avmecra.com.tr/content/fonts/Gilroy-Regular.ttf> (expiration not specified)
- <https://avmecra.com.tr/content/fonts/Poppins-Regular.ttf> (expiration not specified)
- <https://avmecra.com.tr/content/fonts/Poppins-SemiBold.ttf> (expiration not specified)

Mobile

- <https://avmecra.com.tr/content/images/blue-logo.png> (expiration not specified)
- <https://avmecra.com.tr/content/images/fikirmod-logo.png> (expiration not specified)
- <https://avmecra.com.tr/content/images/home/hm1.png> (expiration not specified)
- <https://avmecra.com.tr/content/images/home/hm2.png> (expiration not specified)
- <https://avmecra.com.tr/content/images/home/hm3.png> (expiration not specified)
- <https://avmecra.com.tr/content/images/white-logo.png> (expiration not specified)
- <https://avmecra.com.tr/content/scripts/aos.js> (expiration not specified)
- <https://avmecra.com.tr/content/scripts/bootstrap.min.js> (expiration not specified)
- <https://avmecra.com.tr/content/scripts/functions.js> (expiration not specified)
- <https://avmecra.com.tr/content/scripts/jquery-3.4.1.min.js> (expiration not specified)
- <https://avmecra.com.tr/content/styles/animate.css> (expiration not specified)
- <https://avmecra.com.tr/content/styles/aos.css> (expiration not specified)
- <https://avmecra.com.tr/content/styles/bootstrap-grid.min.css> (expiration not specified)
- <https://avmecra.com.tr/content/styles/bootstrap-reboot.min.css> (expiration not specified)
- <https://avmecra.com.tr/content/styles/bootstrap.min.css> (expiration not specified)
- <https://avmecra.com.tr/content/styles/custom.css> (expiration not specified)
- <https://avmecra.com.tr/content/styles/fontawesome.css> (expiration not specified)
- <https://avmecra.com.tr/content/styles/fonts.css> (expiration not specified)
- <https://avmecra.com.tr/content/styles/responsive/mobile-landscape.css> (expiration not specified)
- <https://avmecra.com.tr/content/styles/responsive/mobile.css> (expiration not specified)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 9 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Mobile

[Optimize CSS Delivery](#) of the following:

- <https://avmecra.com.tr/content/styles/bootstrap.min.css>
- <https://avmecra.com.tr/content/styles/bootstrap-grid.min.css>
- <https://avmecra.com.tr/content/styles/bootstrap-reboot.min.css>
- <https://avmecra.com.tr/content/styles/animate.css>
- <https://avmecra.com.tr/content/styles/fonts.css>
- <https://avmecra.com.tr/content/styles/fontawesome.css>
- <https://avmecra.com.tr/content/styles/aos.css>
- <https://avmecra.com.tr/content/styles/custom.css>
- <https://avmecra.com.tr/content/styles/responsive/mobile.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 158.5KiB (75% reduction).

- Compressing <https://avmecra.com.tr/Uploads/Blogs/21-8-2019/yXdEiFo.jpeg> could save 113KiB (74% reduction).
- Compressing <https://avmecra.com.tr/content/images/home/hm2.png> could save 14.7KiB (75% reduction).
- Compressing <https://avmecra.com.tr/content/images/home/hm1.png> could save 14.2KiB (89% reduction).
- Compressing <https://avmecra.com.tr/content/images/home/hm3.png> could save 14.2KiB (96% reduction).
- Compressing <https://avmecra.com.tr/content/images/blue-logo.png> could save 1.5KiB (38% reduction).
- Compressing <https://avmecra.com.tr/content/images/white-logo.png> could save 670B (23% reduction).
- Compressing <https://avmecra.com.tr/content/images/fikirmod-logo.png> could save 210B (25% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 12.8KiB (74% reduction).

- Compressing <https://avmecra.com.tr/> could save 10.9KiB (75% reduction).
- Compressing <https://avmecra.com.tr/content/scripts/functions.js> could save 1.1KiB (70% reduction).
- Compressing <https://avmecra.com.tr/content/styles/fonts.css> could save 659B (77% reduction).
- Compressing <https://avmecra.com.tr/content/styles/responsive/mobile-landscape.css> could save 111B (36% reduction).

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 3.7KiB (19% reduction).

- Minifying <https://avmecra.com.tr/content/styles/custom.css> could save 2.3KiB (25% reduction) after compression.
- Minifying <https://avmecra.com.tr/content/styles/animate.css> could save 527B (11% reduction) after compression.
- Minifying <https://avmecra.com.tr/content/styles/responsive/mobile.css> could save 449B (16% reduction) after compression.
- Minifying <https://avmecra.com.tr/content/styles/bootstrap-reboot.min.css> could save 207B (13% reduction) after compression.
- Minifying <https://avmecra.com.tr/content/styles/fonts.css> could save 167B (20% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 3.9KiB (28% reduction).

- Minifying <https://avmecra.com.tr/> could save 3.9KiB (28% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 484B (30% reduction).

- Minifying <https://avmecra.com.tr/content/scripts/functions.js> could save 484B (30% reduction).



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience



5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).



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